

Welcome to the third edition of the SPA newsletter!

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Social Procurement Australasia Bulletin

It's been an exciting few months for SPA with the release of *Social Procurement: The Business Case*, two new members and two Social Procurement Forums since our last Bulletin.

The City of Greater Bendigo and Local Buy recently held Social and Economic Procurement Forums in Bendigo and Brisbane. The forums were fantastic events which help to raise the profile of Social Procurement in Australasia. We've covered some of the highlights in the Bulletin.

It's encouraging to see how awareness of Social Procurement has been raised through all of the forums that have been held in the past year. Our next step is to build on this awareness and begin to put these ideas in to practice. We have some engaging and informative resources on our website to help you understand and implement social procurement.

We were very excited to launch our new resource *Social Procurement: The Business Case* in September. We'd like to thank the Net Balance Foundation for their fantastic work on this great document. It's a simple and easy tool for you to use to help make the case for social procurement.

We'd like to welcome Resource Recovery Australia (RRA) and the Community Recycling Network (CRN) Australia as our newest SPA members. Our article on RRA and CRN Australia highlights some of their successful initiatives around waste management in Australia.

We hope you enjoy reading this edition of the SPA Bulletin.

Chris Newman & Mark Daniels
Social Procurement Australasia

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Upcoming Events



- 20 & 21 November 2014 - [Community Recycling Network Australia National Forum](#)

Resource Recovery Australia and Community Recycling Network Australia Join SPA

SPA would like to welcome Resource

Recovery Australia (RRA) and Community

Recycling Network (CRN) Australia as our

newest members.



RRA is a national profit-for-purpose

business, providing coaching, consultancy

and operational waste services. RRA assists disadvantaged people develop social and economic livelihoods through hands-on training, work experience and employment opportunities while placing a high priority on sustainable, progressive and leading environmental practices.

To learn more about RRA visit their [website](#) and read our article in this bulletin on the award winning work they are doing with the Great Lakes Council.



CRN Australia is national network of organisations from around Australia who operate Recycling Enterprises. Their mission is to help community recyclers, reducing waste, creating local jobs, strengthening communities. For further information on CRN Australia visit the

[CRNA website](#).

If you're interested in becoming a SPA member visit our [website](#) for further information.

UK Government Reviews Social Value Act



A review of the UK Social Value Act will look to extend the Act beyond just services to include goods and infrastructure works.

The Public Services (Social Value) Act 2012, which came into law in January 2013, creates opportunities for social enterprises to deliver public

services. The Act requires anyone commissioning public services to consider how their services can benefit people living in the local community.

Lord Young, the British prime minister's adviser on enterprise, will head the review which will also look at how the Act can further support small businesses, voluntary organisations, charities and social enterprises to bid for public contracts.

The review aims to report its findings in early 2015. For further information visit the [UK Government's website](#).

Community Recycling Network Australia National Forum

The Annual CRN Australia National Forum is an opportunity for Community Recyclers to hear the latest from industry experts, learn about the opportunities and challenges faced by our sector, and become inspired to grow our own enterprises. Most importantly, it is an opportunity to learn from and collaborate with



Community Recycling Network Australia | www.communityrecycling.com.au | secretary@communityrecycling.com.au

one another to build effective, innovative enterprises around the country.

The Forum is open to all individuals and groups with an interest in Community Recycling, including workers in the Community Recycling Sector and the general Waste Management industry, local government representatives, social enterprise entrepreneurs, and those who are interested in starting new enterprises in the future. This year's forum will focus on the unique opportunities available to community recyclers in Australia, as we work with local governments and the waste industry to think beyond the three R's, and continue to build upon the success of our diverse and exciting network.

Event Details

When: Thursday 20th & Friday 21st November 2014, 9am-5pm

Where: Adelaide, South Australia

Registrations are now open for the forum. For further information or to register for the event visit the CRN Australia [website](#).

Social Procurement in Greater Western Sydney

Government is working with the not-for-profit sector in Greater Western Sydney to develop a regional strategy that harnesses procurement to deliver greater social and economic benefits, including local jobs and business investment.

The Social Procurement Task Group was formed by the NSW Government in August 2014 to produce a regional strategy and action plan, with the Commonwealth and Local Governments and a range of sectors.

Greater Western Sydney's 14 Local Government Areas and more than 2 million residents, is the focus of significant Commonwealth and NSW Government infrastructure development for the next 5 to 10 years to cater for a rapidly growing population. Sydney will require an estimated 625,000 more jobs – with a large number intended for Greater Western Sydney.

The Social Procurement Task Group's work is based on feedback from a forum of 120 stakeholders from federal, state and local governments, business and not for profit sectors including social enterprises.

The draft strategy is focusing on four themes:

- Social Procurement Practice (including for major projects)

- Local & Regional Business Opportunities
- Social Enterprise Development
- Connecting Labour Supply.

For further information please contact Therese O'Dwyer, Regional Development Australia Sydney on (02) 9890 7804.

Awarding Winning Waste Management Partnership



In an area where Indigenous employment reaches 90%, Resource Recovery and the Great Lakes Council have made a remarkable social and economic impact on the lives of disadvantaged people through hands-on training, work experience and employment opportunities. Resource Recovery's relationship with the Great Lakes Council began in 1991 when it was contracted to operate the Waste Management Centre at Tuncurry and later, the landfills at Tea Gardens and Bulahdelah.

The organisation is currently the largest employer of Aboriginal and Torres Strait Islander people in the Great Lakes region, with 25% of the 70 staff from an Aboriginal and Torres Strait Islander background.

The waste centers are also having an incredible environmental and economic impact. In 2012/13 a staggering 837 tonnes of waste was diverted from tipface in Tuncurry and \$166,030 savings was created through diverting waste from tipface.

The Resource Recovery model has been so successful at Great Lakes that a consulting arm of the business, Resource Recovery Australia, was established 18 months ago to work with councils and non-profit organisations that are interested in setting up similar models in their region. The program has also won multiple awards, including in 2014, two NSW Environment Protection Authority, Industrial Ecology projects; 2013 Social Enterprise of the Year Award; and 2013 Social Procurement Supporter of the Year Award with Great Lakes Council.

For more information on this social enterprise, visit Resource Recovery's [website](#).

Make the Case for Social Procurement

We recently announced our new resource to help you make the case for social procurement.

Social Procurement: The Business Case is a 12 page booklet which demonstrates why governments should use procurement as an effective and efficient means of achieving social and economic objectives and maximise local or regional community benefits.

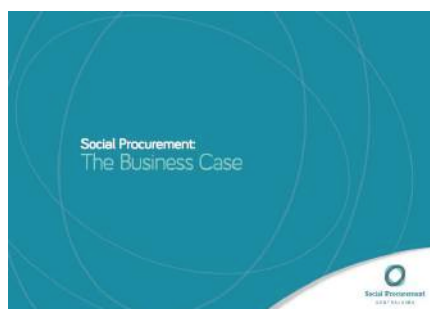
The Business Case, provides accessible case studies from Australia and internationally to show how government can:

- secure targeted employment and workforce participation outcomes
- address disadvantage or economic decline in a particular region or area

The Business Case captures and communicates the value created by social procurement, recognising social procurement as a critical tool in addressing social and economic issues.

We encourage you to utilise *Social Procurement: The Business Case* with colleagues and key decision makers to grow social impact in Australia.

Download a copy of [Social Procurement Business Case](#)



Social Procurement Resources and Guides

We have a number of guides and resources on our website to help you learn more about Social Procurement and to show you different ways you can include social benefits in your procurement practices. We've also highlighted some great case studies from around Australia to give you real-life examples of social procurement in action.



Visit the Resources page on our [website](#) or email info@socialprocurementaustralasia.com for more information.

Position Vacant - Buy Social Manager

Buy Social is Australia's first social enterprise supplier network and Social Traders are looking for someone to lead the implementation and growth of this platform.

- Work in social enterprise
- Exciting newly developed role
- Strong values driven culture and flexible working environment
- Full time or .8EFT depending on the candidate

Social Traders is an organisation that supports the development of sustainable and commercially viable social enterprises. Providing social enterprises with the capability, investment and resources to start up, access markets and grow; we are a dynamic organisation that prides itself on thought leadership, a collaborative and innovative culture, and a strong focus on social responsibility.

Buy Social is a new social enterprise supplier network that grows the market for social enterprise services and products. Reporting to Social Traders Head of Market and Sector Development, you will have responsibility for the development and execution of the Buy Social initiative, including refining the offer, winning and maintaining corporate and government customers, onboarding social enterprise suppliers and overseeing the matching process.

You will be entrepreneurial and innovative, but with the proven ability to build sustainable service offerings, manage complex projects and engage stakeholders. Experience in procurement, sustainability or corporate community partnerships will support your ability to build an efficient, effective marketplace for social enterprise. Starting on the eastern seaboard, Buy Social will grow to become national. The manager role will involve some interstate travel and will ideally be based in Melbourne.

Buy Social is integral to Social Traders strategy for the growth of social enterprise in Australia.

If you are keen to work in an enterprising environment with a focus on social responsibility, along with a flexible approach to work and a collaborative, values driven culture, then apply by sending your resume and cover letter to fran.blake@socialtraders.com.au. Applications close Nov 11, 2014.

Position description available at:

<http://www.probonoaustralia.com.au/jobs/2014/10/buy-social-manager>

SOCIALTRADERS

Bendigo and Brisbane Social Procurement Forums



Chris Newman presenting at the Bendigo Forum

In September, The City of Greater Bendigo held a social procurement and economic development forum and trade exhibition. There was a great turn out with 70 participants in attendance including David Morris, Parliamentary Secretary for Local Government.

The forum encouraged discussion and participation across government as well as private and not-for-profit sectors regarding socially conscious enterprises. The inclusion of a trade exhibition was a great opportunity to show case fourteen socially conscious organisations. Feedback from participants was very positive and reflected a very successful day.

Local Buy hosted Queensland's first Social and Economic Social Procurement Forum in Brisbane on 17 October. Around 60 delegates heard from Speakers from across State and Local Government and private enterprises, on the exciting social procurement activities happening in Queensland and practical ways to implement it in their own organisations.

Presentations from some of the speakers including, Peter Lacey, Procurement Transformation, Queensland Government and Wally Tallis and Shane Atkinson, Department of Aboriginal and Torres Strait Islander and Multicultural Affairs, are available for download on [Local Buy's website](#).

Indigenous Jobs and Training Review - The Forrest Review



Image source: Indigenous Jobs and Training Review website

In 2013 The Prime Minister commissioned Mr. Andrew Forrest to undertake a review of Indigenous Training and Employment Programs. Indigenous Australians are three times more likely to be unemployed than other Australians, however innovative programs are showing that things can change we 'think outside the box'.

Over 300 submissions were made as part of these original consultations with the public provided with a further opportunity to provide feedback on the final report, 'Creating Parity – the Forrest Review'.

For further information visit the Indigenous Jobs and Training Review [website](#).

International Links

The National Minority Supplier Development Council (NMSDC) is an American organisation that advances business opportunities for certified minority business enterprises and connects them to corporate members. If you'd like to learn more about the work they are doing to support Asian, Black, Hispanic and Native American social enterprises visit their [website](#).



National Minority Supplier
Development Council

Advancing Business
Connections that Count

Social Procurement Australasia Membership

SPA is an unincorporated association that was established for the express purpose of increasing the social impact of procurement in Australia, New Zealand and the region. It relies on members to contribute to finances and the implementation of the activities of the organisation.

Why join?

SPA members believe in the important role social procurement can play in improving society by enabling procurement to deliver social impact. SPA members benefit from:

- The opportunity to work with other thought leaders who are striving to change lives and communities through social procurement.
- Bi-monthly SPA meetings
- Assisting in the development and design of events and forums
- Free access to forums and events
- Discounts to relevant training undertaken by member organisations
- Organisational branding across the web and all activities
- The right to use the SPA logo and refer to your SPA membership on your website and in publications

If you are interested in becoming a SPA member please visit our [website](#) for further details and an [application form](#).

Our Members



SOCIALTRADERS



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